



Hook Week Group

THINGS TO DO:

**HOOK WEEK NEVER CHANGES:
EVEN IF YOU THINK EVERYONE THERE IS A
CHRISTIAN...PRESENT THE GOSPEL ANYWAY!**

This is your week-be committed and BE CREATIVE.

- **Our job is lift up Jesus. His job is to draw people to himself, check out John 12:32.**
- **If less than 4% of Christians share their faith, let's provide the other 96% with an opportunity to impact their friends by creating an environment where they can bring a friend to hear the message of Christ.**
- **Promoting Hook Week is based on RELATIONSHIPS, NOT EVENT TYPE. If every participating student is committed to brining one friend to this club meeting, there will be plenty of students to share the Gospel with.**
- **Call/Email your Focus group and let them know you are praying for their "fish."**
- **Pray for and support other student leaders.**
- **Encourage other students to join First Priority.**
- **This week is not for Christians, it is for those who do not know Christ.**

Basic Information For :

HOOK WEEK

The idea is to provide an opportunity for Christian students to invite and bring un-churched friends to a non-threatening Environment to hear a clear presentation of the Gospel and provide them with an Opportunity to respond.

"I tell you, open your eyes and look at the fields! They are ripe for the harvest."

-John 4:35

PLEASE REMEMBER THAT HOOK WEEK IS NOT FOR YOU. IT'S FOR YOUR LOST CLASSMATES. WE KNOW YOU HAVE HEARD THE GOSPEL MESSAGE MANY TIMES, BUT WHAT ABOUT YOUR FRIENDS? MAKE SURE THE CONTENT OF THIS MEETING IS ALWAYS THE SAME.

- **A Student or adult who possesses the gift of evangelism should clearly and energetically present the Gospel message and lead those willing to accept the gift of salvation in a prayer of faith and repentance.**
- **The speaker must publicly profess Christ as Savior and Lord.**
- **Potential speakers are community leaders, musicians, coaches, college students, moms and dads, youth ministers, pastors, athletes, and others.**
- **Keep your expectations high and keep a balance of men and women speakers.**
- **Allow ample time for students to fill out their response cards! This is crucial!!**

Sample:



“H” WEEK MEETING

“As iron sharpens iron, so one man sharpens another.” Proverbs 27:17

“H” WEEK STUDENT LEADERS SHOULD:

- Welcome students as they arrive. Make guests feel welcome.
- Have up-beat Christian music playing as students enter.
- Food, fellowship and some type of game/ice-breaker:
Allow about 12 minutes:
- Open with a student-led welcome and prayer. **Allow about 3 minutes:**
- Presentation of the Gospel.
Allow about 7 minutes:
- Close with a student-led prayer.
Allow about 2 minutes:

***If you are going to spend money on a club meeting, spend it on Hook Week. Get FOOD!**

Allow time for the Follow Up Process:

Step one: Collect Response cards and sort by category.

Step two: Complete a Follow-Up Guide and give to the student who invited the new believer to the club meeting.

Step three: Distribute Response Cards to the Campus Guide who will in turn will deliver to the appropriate churches.

SMART THINGS TO DO

“H” WEEK STUDENT LEADERS SHOULD:

BEFORE THE MEETING:

- *Schedule the speaker at least three months in advance and give them specific instructions regarding his/her Presentation including the “Presentation of the Gospel” handout.
- *Invite the speaker to observe “H” Week the month before he/she speaks.
- *Work with Faculty Sponsor to announce the meeting And the speaker’s name over the school intercom. (at least once or twice)

AT THE MEETING:

- *Pray before the meeting starts with your Campus Coach and the speaker.
- *Be certain that **every student receives a Response Card**—even those who attend **regularly**—so no one is made to feel uncomfortable.
- *Make sure that **each student** has a **pen or pencil**. If you leave it to chance, then the ones who pray won’t have anything to write with.
- ***Collect ALL** Response Cards as the students leave the meeting room.
- *Congratulate those making a decision for Christ immediately and have the students tell three friends right away about their decision.

DURING THE WEEK:

- *Call or write a note to the speaker to thank him/her.
- *Pray in your Focus Groups for students who need a relationship with Jesus.